

I. How many unique learners participated in this activity?

7,946

II. Please provide comments on your activity/program (2000 character maximum).

Through the generosity of Pfizer, Inc., St. Francis Medical Center accomplished nearly all Vida Sana QUITs goals, developing an innovative smoking cessation curriculum designed to positively impact health outcomes through a multi-tiered health provider or educator approach to smoking cessation. Across a broad spectrum of health expertise, perspective and social-interaction points, primary care providers to local community health advocates provided consistent smoking cessation education through various contact points reflective of the community contact in a culturally competent manner.

The new curriculum developed through the generosity of Pfizer, Inc. is both discipline-specific—applicable to health professionals practicing in various professional healthcare practitioners—and population specific—accounting for differences in socio-economic and cultural factors, educational attainment and health literacy as well as whether the individual in question is an inpatient or a community member seeking services at a community based program offered by the hospital.

Vida Sana QUITs reached the populations intended, and according to the project plan. Our program was received favorably by primary and ancillary health providers, educators and community members alike. A noteworthy outcome of our project efforts has been the incorporation of smoking cessation admission and patient and family education discharge protocols into our Arcis Health information technology system. A patient, identified as currently using any form of tobacco at some juncture during their hospital stay, can no longer be discharged home without their registered nurse initiating a conversation around smoking/and or tobacco cessation. The nurse must document the education or action he or she took to provide cessation information to their patient and/or families, which then becomes part of the patients' permanent health record.

1. *What, if any, proposed activities were not completed? Briefly describe those activities, the reasons they were not completed and your plans for carrying them out.*

The primary activity that has not been completed is the full dissemination of our programmatic results. One reason is the conferences we intend to present at have a nine-month lead time when scheduling a presentation, which we couldn't do without results that we only recently gathered. A plan is in place to carry those activities out. St. Francis Medical Center intends to continue dissemination of our results, as planned, in the upcoming months.

2. *Briefly tell us about any other unexpected issues, concerns or successes you have had during this reporting period.*

Tailoring existing train-the-trainer smoking cessation curriculum from LA Pioneers has been successful in motivating some community members to change their attitudes and ultimately their habits around tobacco use. One success that came from an unexpected issue came from our proposed Motivational Interviewing (MI) technique. Because MI is a learned technique, it was taking much longer to train our staff than anticipated. Community surveys, which were incorporated into the 12-week Vida Sana module and analyzed by a statistician, also reflected the need to adjust our MI approach. In addition, St. Francis providers themselves didn't feel Motivational Interviewing techniques were nearly as effective as the "Ask-Advise-Refer" method SFMC ultimately adopted based on provider and community feedback.

A second success we discovered through implementing Vida Sana QUITs was the use of a volunteer workforce base to help gather basic community data. COPE Health Solutions clinical care extenders (CCC), which were utilized, are healthcare-pursuing volunteers who effectively worked closely with our principal investigator, health educator and other multiple stakeholders to develop a community resource guide for smoking (or tobacco) cessation on a local level.

3. *Is there anything else you want to tell SCLC or Pfizer?*

St. Francis Medical Center is grateful to both SCLC and Pfizer for the opportunity to conduct Vida Sana QUITs. It has been helpful to all stakeholders involved. Physicians, nurses, mental health workers, nurses, promotoras, parish nurses, respiratory techs and other ancillary St. Francis staff members were appreciative of the training provided.

Overall, SFMC surpassed its stated goals, reaching:

- 2,000 community members (passive education thru mobile van, health fairs, as well as 344 in Vida Sana classes)
- 98 providers through Train-the-Trainer education
- 446 nurses and ancillary staff front-line caregivers trained.
- 39 Providers (physicians) Dr. Bradshaw's 2 CME sessions
- 28 nurses and ancillary staff (Dr. Bradshaw's 2 CME sessions)

- 5335 inpatients based on coded data for tobacco usage for the two year grant received passive education, and recently active education with ask-advise-refer triggers in ARCIS (our goal was 1,000 patients year).

III. Educational Outcomes Data and/or Copies of Evaluation/Summary Reports

(Any applicable documents on Vida Sana QUITs have been uploaded)